



FURTHERING PEOPLE FOR BETTER
PERFORMANCE IN DO-HOW

ESG-Policy Declaration Parklane Insight

Corporate Social Responsibility

At Parklane Insight, the development of our co-workers is at the centre. We call this "employees first". From the intrinsic motivation of our employees, we seek to achieve sustainable transition. Sustainable development is part of this intrinsic motivation to the point it inspires others: "Lead by example". Continuously reinventing our way of working with respect for the planet and society.



SOCIAL RESPONSIBILITY

We are focusing on the development and growth of the individual within the organisation, ensuring a safe and healthy workplace for employees, taking our corporate responsibility by supporting sustainable causes and countering discrimination, aggression and inequality. Creating not only a sustainable labour policy but also a sustainable leadership for promoting wellbeing. At Parklane Insight, these processes are promoted through the core organisational structure.

Parklane Insight respects the UDHR (Universal Declaration of Human Rights). We do not tolerate child and forced labour, accept no discrimination, are committed to freedom of association, occupational health and safety, and sustainable working conditions. Furthering people where our people are driven by economies of motivation. Achieving diversity in the workplace where inclusion is important, both during the recruitment process and when employees are in the workforce until their exit. A sustainable HD (Human Development) policy plays a major role here.



ENVIRONMENTAL CARE

Preventing environmental pollution, limiting energy consumption, reducing the extraction of raw materials through reuse or recycling and controlling emissions are among our company's environmental objectives. The aim is not just to achieve eco-efficiency but to achieve eco-effectiveness in the long term.

Optimising the vehicle fleet is crucial for reducing CO2 emissions. A transition from the use of fossil fuels to sustainable and CO2-neutral energy sources is central to this energy transition. For this reason, we are fully committed to the electrification of the fleet. Likewise, creating a sustainable environment within the Parklane Insight offices is a key objective. Nature compensation ensures that the term 'sustainable environment' is given a concrete meaning to. Emissions resulting from business activities within Parklane Insight are compensated in this way. Likewise, creating sustainable waste management is central. The linear principle from production to waste is reduced as much as possible and sustainable circular waste management is always preferred.



CORPORATE GOVERNANCE

Achieving economic growth and continuously innovating is the goal. Reinventing the way we work is an ongoing process. Parklane Insight is organised in such a way that each department is a self-managing team in an overall horizontal corporate structure. Transparency and clear open communication are essential for inclusive engagement and building long-term relationships with both employees and external stakeholders.

Parklane Insight will report on sustainability performance in relation to ESG aspects.

On behalf of the Leadership Team